



MADE IN GERMANY



GREEN KIDS PAVILLON
KIND & JUGEND 11.3/C018



KIND + JUGEND 2014: Green Kids Pavilion presents children's fashion free of harmful substances from head to toe
Made in Germany - The producers of natural goods ENGEL, HIRSCH NATUR, PICKAPOOH and POLOLO continue to collaborate

The Green Kids Pavilion - a shared exhibition stand for high-quality, sustainable and ecologically produced children's fashion - is back again at "Kind & Jugend" in Cologne after their successful start last year.

[Cologne, Germany, 11 September 2014] In September 2013, the Green Kids Pavilion successfully defined itself as a shared stand through the innovative phrase "**Natural goods = Beauty + Naturalness + Ecology + Made in Germany + Health**". The four collaborative manufacturers of natural goods, ENGEL, HIRSCH NATUR, PICKAPOOH and POLOLO, are now offering their new collections for 2014/2015 on their shared exhibition stand at "KIND & JUGEND" in Cologne - a variety of high quality, ecologically and sustainably produced children's fashion from "head to toe" in jolly colours.

The hats, scarves, gloves, underwear, socks, arm- and leg-warmers, slippers and shoes can be put together with various accessories to provide an individual complete collection for any interested specialist retailer. The owner-managed production companies share an enthusiasm for high-quality, chic and breathable children's clothing that fits well, as well as sharing the claim that they offer only fair-trade and cleanly produced children's fashion that is free from harmful substances. Essentially, they use certified natural materials; their hypoallergenic products are mainly produced in Germany, and the products are tailored to meet the needs of tender children's skin. In addition, the companies are active members of the International Association of Natural Textile Industry (IVN).

"The popularity of high-quality children's clothing from Germany is continuing to increase," according to Franziska Kuntze from POLOLO in Berlin. POLOLO is now represented for the fourth time at "KIND & JUGEND" - and for the second time in the Green Kids Pavilion. "Ecologically and socially produced fashion is also becoming more important internationally, but it must meet the requirements for fresh, happy designs, an optimal fit and the best quality," stressed Gabriele Kolompar from ENGEL in Pfullingen. The four partner companies stand for a high degree of wearing comfort based on ecologically produced, breathable, uncoated and skin friendly products, free from harmful substances, which have been in demand by customers around the world for many years.

„KIND + JUGEND, The Trade Show for Kids' First Years"

Thursday, 11 September - Sunday, 14 September 2014

Green Kids Pavilion: Hall 11, Level 3, Stand C14/C18/D15/D19

koelnmesse, Messeplatz 1, D-50679 Cologne

Background information on the manufacturers:

ENGEL has been producing the finest daywear and nightwear from purely natural fibres since 1982 - and not just for children. Engel attaches particular importance to pollutant-free clothing quality. Many of the products have been awarded with the "Naturtextil IVN Zertifiziert Best" or "Global Organic Textile Standard- GOTS" quality symbols. You can find out more about Engel at www.engel-natur.com

HIRSCH NATUR has been in the business of hosiery production since 1928 and has been continuously expanding its natural fibre line since the 1970s. While competitors still smirked at it in the beginning, Hirsch Natur has now become the leading German manufacturer for high-quality hosiery made of natural fibres. Hirsch Natur is a founding member of the "Arbeitskreis Naturtextil e.V. (AKN)" and the "International Association of the Natural Textile Industry (IVN)". You can find out more about Hirsch Natur at www.hirsch-natur.de

PICKAPOOH, founded in 1991, has been exclusively producing high-quality children's hats and supplemental products in Hamburg as a family-run hat manufacturer since 1998. The company works with natural textiles that originate from controlled organic cultivation or controlled organic livestock breeding and are sourced from longstanding partners that are certified according to the strict criteria of recognised associations. PICKAPOOH offers a UV protection collection that is certified according to UV Standard 801 and is a member of the "International Association of the Natural Textile Industry (IVN)". You can find out more about PICKAPOOH at www.pickapoooh.de

POLOLO is a leading German manufacturer of children's shoes and slippers made of ecological, vegetable tanned natural leather. It has been on the market since 2003. Pololo is the first shoe manufacturer to bear the "Natural Leather" IVN certificate, which is regarded as the highest quality textile label among environmental and consumer protection organisations. This was honoured in July 2012 by the "Stiftung Warentest" magazine which rated POLOLO as "EXCELLENT". POLOLOs have additionally been awarded the "ECARF Seal" for hypoallergenic products. More about POLOLO can be found at www.pololo.com

Your personal contact:



PICKAPOOH
Head office: Hamburg
Kerstin Tollmien
T: +49 (0) 40 - 2201671
M: +49 (0)173 - 4872320

email@pickapoooh.de www.pickapoooh.de

Download Pressefotos:
<http://pickapoooh.jimdo.com/>

POLOLO
Head office: Berlin
Franziska Kuntze
T: +49 (0) 30 - 797 098 66

info@pololo.com
www.pololo.com

Download Pressefotos:
<http://www.pololo.com/de/presse/pressefotos.htm>



HIRSCH NATUR
Head office: Laer
Matthias Kloppenborg
T: +49 (0) 2554 - 317

mk@kloppenborg.de
www.hirsch-natur.de

ENGEL NATURTEXTILIEN
Head office: Pfullingen
Gabriele Kolompar
T: +49 (0) 71 21 - 3 87 877

info@engel-natur.com
www.engel-natur.com

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